

## **TheraSimplicity Privacy Policy**

TheraSimplicity respects the privacy of our users and visitors. Collection of information and data is required in the provisioning of our services. We therefore feel it is important and justified to provide clear information regarding how we collect, store and use information provided online.

This Internet Privacy Policy applies to TheraSimplicity.com and other sites on the Internet owned and operated by TheraSimplicity Inc.

### **Information Collected:**

When:

- Creating a TheraSimplicity account
- Connecting with TheraSimplicity regarding questions via our contact page or other methods
- Using a TheraSimplicity hosted, social media service (Facebook, YouTube)
- Entering a contest, responding to a survey, or participating in a focus group
- Providing TheraSimplicity with comments, suggestions, or other input

What:

- Name
- Mailing address (optional)
- E-mail address
- Phone (or mobile) number (optional)
- Credit/debit card number (only during purchase process, never stored)
- Purchase history

### **TheraSimplicity Cookies:**

TheraSimplicity utilizes cookies and other technologies to receive and store certain types of information whenever a user interacts with our website through a computer or mobile device.

This information may include:

- Pages a user visits on our site
- The web address a user comes from
- The type of browser an individual is using.
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Capturing this information from our user base assists TheraSimplicity in providing a customized user experience and allows marketing messages to be more relevant to a user's needs and preferences. In order to continue to provide the best guest experience possible, TheraSimplicity further uses this information in usage reporting and site analysis. Such detailed reporting is an important TheraSimplicity tool in the improvement and addition of materials and functions to the TheraSimplicity site.

The 'help' function of an individual's browser lists options in regards to site cookies. A computer may be set to accept all cookies, to notify an individual when a cookie is issued, or not to receive cookies at any time. If a computer is set not to receive cookies at any time, certain personalized services cannot be provided to that user, and accordingly, may not be able to take full advantage of all of the TheraSimplicity features.

## **TheraSimplicity Privacy Policy**

### **Accessing and Updating User Information:**

To keep your information accurate and complete, users may access or update some of their information in the following ways:

- If an individual has created a TheraSimplicity account, they may log in and update their account information, including contact details and passwords.

### **Security Methods:**

TheraSimplicity maintains administrative, technical and physical safeguards to protect individual information. All debit and credit card numbers are encrypted at the time of purchase and are never stored on our server.

### **Sharing of Information:**

TheraSimplicity does not share or sell individual or user contact details.

### **E-mail Security:**

"Phishing" is a scam designed to steal an individual's personal information. If an individual receives an e-mail that looks like it is from TheraSimplicity asking for personal information, do not respond. TheraSimplicity will never request individual passwords, user names, credit card information or other personal information through email.

### **Money Back Guarantee:**

TheraSimplicity will gladly refund subscription fees 100% (first sixty days). Any requests after the first sixty days will be prorated. No questions asked!

Questions/ Comments:

### **Contact:**

Mail: TheraSimplicity Inc.

PO Box 471

New Richmond, WI 54017

Phone: 800-906-8302

715-246-2322

E-mail: [info@therasimplicity.com](mailto:info@therasimplicity.com)